**Public Service Announcements**

**In the designated groups, you are to write a public service announcement designed to educate the public about the dangers or your assigned mass movement. You need to focus on the causes and consequences of your mass movement. You will present these public service announcements in class. Be creative and remember that you are creating a “Breaking News” announcement. Example: We would like to break into your regular programming to bring you this announcement…You may see this on the news or when watching a show and the news breaks in. Have fun. Your skit should be at least two minutes long. You will write your newscast in the computer lab so be sure that everyone actively participates and writes their lines.**

**Everyone in your group must participate in the newscast. Be creative. These presentations must be at least one minute long. Each person in the group has a designated job.**

1. **Leader – Leads the pod or group. In charge of keeping everyone on task.**
2. **Curriculum Leader – Divide the sections/assignment. What are the tasks/activities?**
3. **Organizer – Get the supplies; Markers, paper, poster board, power point, quizzes/handouts**
4. **Communicator – Time Keeping; Ask questions of the teacher and give feedback to the group; Make sure that the presentation is at least one minute long.**

**Checklist/Rubric:**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_ - Two Minute Skit (Everyone must participate) (50 Points)**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** - **Causes of Mass Movement (10 Points)**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** - **Consequences of Mass Movement (10 Points)**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** - **Plan of Action after the Catastrophic Event (10 Points)**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** - **One Page Typed Script (20 Points)**